

Beating the Credit Crunch with EMIR

How can EMIR help your business?

EMIR has been around for over 15 years, and is especially written to help sales, service and repair businesses - like yours! Here's are some of the ways that EMIR's many years of incorporating best practice for your industry can now help you...

Yes, it will work for you too!

- ✓ **Help you to generate new business!**
 - EMIR can help you to generate new business from both new and existing customers. Use the EMIR Quoting module to impress new clients, and improve your customer service and information to customers to help keep your existing clients, via the extensive EMIR enquiry and reporting suites.
- ✓ **Ensure you know who and what needs quoting!**
 - EMIR allows you to track all the jobs that need quoting, so you know all the clients that need a quote produced. Never forget or miss out on an opportunity again!
- ✓ **Keep track of all quotes that need to be followed up!**
 - Once you have Quoted, EMIR will let you know who needs to be followed up, ensuring that no sales opportunities will be allowed to slip by.
- ✓ **Keep control of your costs!**
 - EMIR can show you the true costs on a job at any time to help you keep to budget, and by using the Finance module can also show you the current cost level of your business, quickly and easily to ensure you know the full picture.
- ✓ **Track your spending!**
 - Many businesses don't know what they have really spent until the invoices arrive from their suppliers. With EMIR's Purchasing system, you can track the cost of your purchases before you get the invoice, putting you in control of your spending.
- ✓ **Ensure you know your Debtors [and Creditors]!**
 - Make sure you are on top of your cash flow and debt collection. EMIR will ensure you know who owes you and how much and for how long!
- ✓ **Ensure your jobs are profitable!**
 - EMIR tells you the true cost picture against your jobs, ensuring you can plan and price your jobs properly for your clients. Never unknowingly lose money or quote too cheaply again!
- ✓ **Manage your stock more efficiently!**
 - Stock can easily tie up your cash and sit on the shelf. With EMIR's stock management and provisioning system, you can order intelligently, based on what you have used, making you more efficient and freeing up your cash.
- ✓ **Save you both time and money!**
 - EMIR will save you time and money in all your administration processes, whether it is finding past job information, or giving you the information you need to improve your customer service. Stop searching through files of paper and have the information you need to hand. With EMIR you can provide both the information your customers will need, and the information you need to help you manage your business easily and efficiently – all at the click of a mouse!