

How to create the perfect software to help manage your business...

1. Analyse each of your business functions and procedurise what is done.
2. Write a detailed report of exactly what data is needed, stored and which of it needs to be retrieved quickly in a variety of ways.
3. Formulate the key reports so that you can measure your business performance.
4. Benchmark your organisation against many others in your sector to help you identify best practice methods.
5. Adopt these best practices into your own procedures and processes.
6. Hire yourself a team of skilled software programmers.
7. Teach them about your business – take them through steps 1 to 5.
8. Jointly write a specification of what you would like the software to do.
9. Review the specification across each sector of your business, amend and then review again until accurate.
10. Start to write the software for each section of your business.
11. Test the software against the specification and against user requirements.
12. Modify the software until point 11 is agreed.
13. Implement the software and train all the users.
14. Iron out the “bugs” and performance issues that occur because it is now used in real-time in real-life circumstances – instead of the planned ones!
15. Continue to hire the skilled programmers to provide ongoing support.
16. Start at point 1 again as your business continues to evolve.

Don't fancy making all this effort?

Of course, you could just buy **EMIR** instead: -

- 14 years+ of software development – the hard work is already done for you! ✓
- Solely for the electro-mechanical sales, repair and servicing market! ✓
- Over 120 implementations [and still growing...!] ✓
- Includes best practice working methods from all these organisations! ✓
- Software continues to improve on a daily basis! ✓
- Available in 3 versions – one version will be a perfect fit for your company! ✓
 - Suitable from Sole Traders and SME's through to Corporate organisations. ✓
- Modules available to cover all of your main business functions. ✓
- Support and training included (as required). ✓
- Prices start from just £395 ✓ [or just £195 with current special offer]

YES – It will work for your business!

Want to find out more?

Then please fill in the form below and fax back to **0845 009 4599**.

Name: _____

Company: _____

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Date: _____