

So you don't think you need EMIR **Easy** To help you run your business?

These are the most common reasons why people think they don't want or need EMIR **Easy** to help them run their businesses – is your reason here?

1) We are too small for a computer system!

This is the most common reason we are given for not wanting to buy EMIR and why we have developed EMIR **Easy**. EMIR **Easy** is especially written for the smaller business. It is a budget version of our best selling EMIR software that is used throughout the industry. It contains only the key functionality you need to help you run your business more efficiently, more profitably and above all, will make your life Easier!

2) We can't afford it!

EMIR **Easy** costs just £395, and if purchased before Sept. 30th 2003, it will cost only £295!

3) We don't have a computer!

No problem, we have bundled EMIR **Easy** with a brand new PC and Printer for just £845 if ordered by the 30th September 2003. Simply take it out of the box and it is already set-up and ready for you to use!

4) It won't suit my business!

EMIR **Easy** has been built and developed around the Electric Motor and Pump Repair and Service industry over the last 9 years. It is aimed solely at this market and it is specific to your needs. Still not convinced? Then why not watch a demonstration on our website at www.solutionsinit.com/easyvideos.html or if you don't have access to the Internet, call us on 01480 210169 and we'll send you a demo on CD!

5) I already use Sage Accounts!

That's not a problem. EMIR **Easy** will interface to Sage Line 50 directly, so you can raise your jobs in EMIR **Easy**, costs your Jobs in EMIR **Easy**, produce your Delivery Notes and Invoices in EMIR **Easy**, and then with one click of a mouse, transfer the Invoices across into Sage without the need to retype any information.

6) We've never needed a computer before – We use a paper system!

We know how effective a paper-based system can be, and as EMIR **Easy** is built on such best practice, you will find that EMIR **Easy** produces all the paper you need to ensure your existing procedures will not be compromised. But a big advantage of EMIR **Easy** is that it is far more efficient at producing these key documents than any hand-written system can be, because it re-uses the information you have entered, you don't have to re-write or type any piece of information—EMIR **Easy** will reproduce the information for you whenever you need it!

7) It won't save me money!

EMIR **Easy** has many, many time saving features and will save you lots of time over paper-based systems and we all know that time is money! No more writing out the customer's address on Job Cards, Delivery Notes, Invoices and Statements – simply enter the address once and the computer will produce the information for you whenever you need it. Searching for jobs is easy too, just enter the details that you know [Job No., Customer, Order, Serial, Invoice, or motor technical details] and EMIR **Easy** will find it for you within seconds!

8) It won't make me more profitable!

Because EMIR **Easy** will save you time, it will certainly save you money and make you more profitable. It will also help to ensure that your job costing is accurate and up to date eliminating under-pricing and ensuring you recover your costs and margin for the work that you do!

9) It won't make my life easier!

All this control of your order processing, job costing, debt chasing, customer enquiries and overall business management will make your life easier. After all, this is why it is called EMIR **Easy**! Check with some of our other customers if you don't believe us!

10) Computers and software are all too much for my small business!

Nothing could be further from the truth! EMIR **Easy** talks in the language of the Electric Motor Repairer. You will understand its workings because it is written for your business. Why not watch a demonstration on our website at www.solutionsinit.com/easyvideos.html.