

EMIR industry news

Please pass it around...

Issue 15. November 2007

Welcome...

We hope you enjoy this newsletter and we look forward to your feedback and participation!

In this edition we are focussing on some of the latest developments available for EMIR, namely EMIR-PDA and EMIR E-Commerce. Don't know what a PDA is? Then please read on and find out why it could be the answer to your cost capturing for all your on-site engineers.

Please pass it around to all EMIR users and anyone else who wants to read it!

AEMT News

Next Meetings:

Weds Nov 14th.

Southern Area Meeting.

Baker Instruments. High Wycombe

Weds Dec 5th.

Midland Area Meeting.

Heritage Motor Museum, Warwicks.

For more information please contact the AEMT secretariat on 01904 674899.



Other News...



No, Nottingham Forest FC hasn't bought an EMIR system! Instead a bit of personal news... Notts Forest Academy Under 9's have just taken Gary's son, **Nathan**, on a 6-week trial! He scored on his debut against Leicester to earn the trial! **We wish him all the best!**

Current Development: EMIR-PDA

We are currently developing a version of EMIR that can be run live on a 'PDA'. A PDA or "Personal Digital Assistant" is a handheld device, like a high-spec mobile phone, that runs Windows Mobile [like XP but for smaller displays] and is really a computer and phone combined for the ultimate in computing on the move.

These devices allow you to collect your emails, browse the Internet, use Microsoft Office, and can even be used as a car navigation system! Also, with the use of "3G" [3rd Generation] and even faster communication technologies, you can actually use these mobile devices at broadband speeds!

Now this may sound exciting to some, highly technical to others, and probably unnecessary to most of you, so why are we developing EMIR-PDA? Well, because these mobile computing devices can connect across the Internet at broadband speeds, we can now use them to connect and run a version of EMIR that will allow your onsite engineers to:

- ✓ See a list of jobs that they need to do,
- ✓ Record their time on jobs,
- ✓ Record materials they have used on jobs,
- ✓ Record their expenses,
- ✓ Record their 'work done',
- ✓ Get the customer to 'sign off' the job as complete and collect their 'signature of satisfaction'.
- ✓ And much more!

All of this means that instead of waiting for your on-site engineers to hand in their scraps of paper the next time they visit the office [which could be quite infrequent], you can now get them to record their activity on the move!

EMIR-PDA is a menu driven system that runs in Internet Explorer and is largely text based so it is quick to run even if you can't get "3G" connectivity and have to use GPRS. The EMIR-PDA website talks directly to EMIR, to update and refresh EMIR as you add information. **This means that EMIR will now reflect the latest costing information as the work happens.** Please note that you do need to be running EMIR on a Windows Server for this solution to be possible though.

If this all sounds a bit technical, then apologies, but this is a very modern solution to solve an age-old problem – how do I get my engineers to tell me what they have done? For more information, please give us a call on the usual numbers, and if you are about to upgrade your phone contract then why not look to get yourselves some PDA's in the deal – they can be available quite cheaply as part of a contract upgrade!

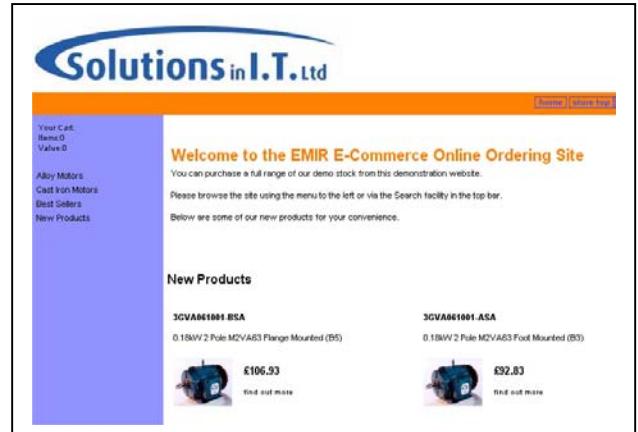


Current Development: EMIR E-Commerce

You can now add an E-Commerce extension to EMIR that will allow you to sell your stock on-line - directly from EMIR Standard or Professional!

The 'EMIR E-Commerce' solution provides:

- ✓ **Enhanced stock database within EMIR.** Featuring photo's against stock items, and other fields to enable online selling.
- ✓ **Fully transactional E-Commerce website.** This is customised to show your own company branding and content that you can either host on your own windows server or on a shared server [for a separate fee] – either way the 'shop' can link off your existing website if you have one.
- ✓ **Space for your own Marketing Information.** The E-Commerce website also features 'content' pages for your marketing and product information, so this could be the only website you ever need!
- ✓ **Linked to your EMIR data.** Either via an off-line [import a file] or a direct and active link from the eCommerce website to EMIR [own server required]. This means that your eCommerce website is easily updated to hold all the same items as your EMIR system [a marker in EMIR lets the website know which products are available for sale on-line - you don't have to sell everything?!]
- ✓ **Order Processing in EMIR.** Electronic retrieval of orders for Order Processing through EMIR.
- ✓ **Take Payment On-line.** Integrated links to a payment provider are available to allow you to take payment on-line [if required and extra cost involved].
- ✓ **Track Delivery On-line.** Integrated links to a carriage provider are available to provide parcel tracking on delivery [if required and extra cost involved].



This is a very simple way to get into selling on the web. You will have very little set-up to do and no data loading to do as it all comes directly from EMIR. **Quite simply, this could be the only website you ever need to both market your business and sell your stock!**

To see a demo sample of what can be created please visit our website www.solutioninit.com and follow the EMIR E-Commerce link to see a demo website. As we are also keen to do our first live solution, we are offering the **first customer only** a **25% discount** off the RRP, so why not call, start selling online and **save yourself some money into the bargain?!**

Website Domains for Sale

The following website domains are ideal for your business if you want to use additional domains that explain what you do. They are particularly useful if you are looking to get highly ranked in the search engines for key words such as "electric motor repair", "electromechanical services", etc.

We purchased them originally with the view of building a web portal, but this is no longer on our list of priorities, so we are looking to sell them on. Make us an offer and these great domains could be helping to promote your business very soon...

www.electricmotorrepair.co.uk
www.electricmotorsupplies.co.uk
www.electromechanicalservices.co.uk
www.electromechservices.co.uk

Special Offer – Licenses!

Are you struggling to find enough licenses to allow all of your staff to use EMIR at the same time? Do you have to go around each PC to find those who have left themselves logged in and then wondered off!?

Well, save yourself the bother and simply take advantage of our **Buy One Get One Free** offer on EMIR Licenses. Yes, for every license you buy at RRP, we'll give you another absolutely free! So, if you are in need of extra licenses, now is the time to act!

This offer lasts until the end of November. Fax this page to us with your company name and number of licenses required and we'll do the rest!

Name: _____ Qty: _____