

Why Do Companies Buy EMIR? (Just some of the many reasons...)

Customer Survey Results	Rank
Why did you purchase EMIR? [Rank with 1 being the highest]	
Help to organise administration and invoicing	1
Help with control of workshop and job management.	2
Needed to ensure accurate job costing was being performed.	3
Wanted better/more instant financial control.	4
Help to provide better analysis/reporting on your business.	5
Wanted to make life easier and do less work	6
Wanted to improve customer service.	7
Wanted to remove unnecessary paperwork.	8
Needed to gain more control of what was happening with your business.	9
Why did you choose EMIR over the competition [rank in order - 1 is top]	
EMIR was simply most directly suited to your business – best fit.	1
Wanted an integrated solution that could control all of your business.	2
Didn't review/find any competition.	3
Were persuaded by the number of other companies using EMIR.	4
Provided best value when compared to competition.	5
Knew of EMIR from previous company employment	6
When you purchased EMIR were you: [Tick one]	
Replacing another system which was obsolete/no longer suitable	1
Adding EMIR to other systems you had.	2
Buying your first computer system.	3

These are the collated results from a survey to our customer base during June 2005. The results prove that regardless of the size of company, the competition from other software, and the systems already in place, EMIR provides a vital role in helping run their businesses.