EMIR
Electro-Mechanical Information Resource

E-Commerce

EMIR E-Commerce is a complete solution for trading online. It combines the stock system and order processing capabilities of EMIR with a fully transactional website to get you trading online and also provides your customers with the same discounts, accounts and other details they have in EMIR.

The EMIR E-Commerce extension has many useful features to help deliver real benefits to your business:

Enhanced stock database within EMIR

Featuring photos against stock items, and other fields to enable online selling.

Fully transactional E-Commerce website

Customised to show your own company branding, details and content that you can either host on your own windows server or on a shared server [for a separate fee] – either way the 'shop' can link off your existing website if you have one.

Space for your own Marketing Information

The E-Commerce website also features 'content' pages for your marketing and product information, so this could be the only website you ever need!

Linked directly to your EMIR data

Either an offline [import a file] or a direct and active link from the E-Commerce website to EMIR [own server required]. This means that your E-Commerce website is easily updated to hold all the same items as your EMIR system [a marker in EMIR lets the website know which products are available for sale on-line – you don't have to sell every stock item!]

Order Processing in EMIR

Duplication is eliminated all orders received on the web site are automatically imported into Order Processing within EMIR.

Take Payment On-line

Integrated links to a payment provider are available [as required].
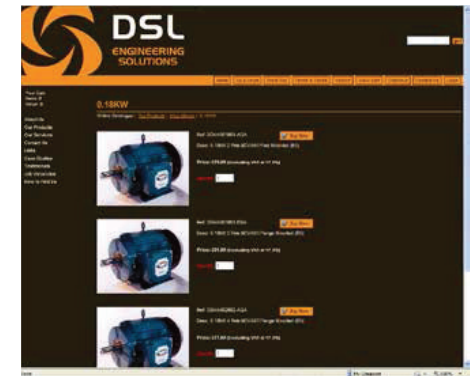
Track Delivery On-line

Integrated links to a carriage provider are available [as required].

System Requirements

As the information is displayed via use of the e-commerce website, it is essential that you either have a server that is capable of hosting e-commerce such as a Microsoft Windows Server with its IIS web hosting platform or hosting equivalent, such as EMIR-Cloud. If you do host via your own server it is recommended that it has a fixed IP address and is connected via a high-speed broadband connection, so that data can be transmitted in a timely fashion over the Internet. However, because of the nature of 24-hour trading, and the need for the website to be available 24/7/365, it is recommended that a professional hosting and support is provided and this can be arranged for you by Solutions in I.T. Ltd.

- This extension allows you to sell your stock directly via your own EMIR E-Commerce branded website. We'll design the store for you and you can load your products directly into the store via EMIR. The website also allows you to create and display marketing information, so in short, it is the only website you may ever need!

- The EMIR E-Commerce website provides detailed product pages with basket functionality allowing you to receive orders directly over the Internet to either known accounts or new customers paying by Credit or Debit Card [as required].

- Payments and order details are taken securely and on-line clearance for credit/debit card payments can be provided via many available online payment clearance services.

- Once you have received an order, you can download it into EMIR for immediate processing and stock allocation. There is no need to re-type any information and stock levels are kept current.

- You can start by creating accounts with usernames and passwords for all your existing customers and ensure that their discount structure from EMIR is available to them for their online purchases.

- If you wish to, you can also connect to on-line parcel tracking services provided by your courier so your customer can track delivery for themselves.

- There are very few companies who can offer the client an integrated E-commerce website of such complexity and availability, so it will help to put you ahead of the competition!

- The beauty of selling directly on the Internet is that it works for you 24 hours a day, 7 days a week and 365 days a year. It's a fantastic feeling to take orders while you are actually asleep!

- This is an ideal way to improve your export sales and find new customers, and to ensure your existing customers can find the products they need whenever they need them.

- Quite simply, this is an easy and integrated way to get into trading online, and because it integrates with EMIR, it minimises the amount of effort you have to make to start selling online. Why not provide a 24-hour sales business to go with your 24-hour service!

> " DSL can now drive the expansion of the business forward, confident that the EMIR software can support the growth whilst at the same time offering user-friendly and functional software. "

Ms Cheryl Lockley, Managing Director,
Detailed Services Ltd, Manchester